

up to

12 hours of  
free business  
support



# April

## FREE workshops to help your business *start, grow and thrive*

### Creating Your Business Growth Road Map

*5th April at 9:30am*

*\*Bristol & Bath Science Park*

Join other local business owners in this practical and interactive workshop aimed at helping you to plan for the future of your business.

### Essential Finance for New Businesses

*6th April at 10am*

If you're just setting up or have recently started, this session will explain the essential financial requirements when running a business.

### Pinterest for Small Businesses

**New!**

*7th April at 10am*

Pinterest is one of the largest website traffic drivers in the world. Learn steps to get started on Pinterest and grow brand awareness for your business that's long-lasting.

### The Busy Person's Toolkit for Taking Back Control

**New!**

*21st April at 11am*

Join us for this session to receive remedies for stress & overwhelm and make a plan on how you CAN thrive in life and business!

**All workshops: [coolventures.co.uk/workshops](https://coolventures.co.uk/workshops)**



info@coolventures.co.uk



08000 418293

## How to Review Your Website and Improve Your SEO

*26th April at 10am*

During this webinar we will show you how to improve the ranking of your website on Google along with SEO tips, tools and techniques.

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## Starting in Business

*27th April at 10am*

Running a business is both rewarding and challenging. Join us for this webinar and let us help you to get started!

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## Social Media Strategy for Small Businesses

*27th April at 6pm*

Learn how to build a social media strategy that delivers results and helps you reach your overall business goals.

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## Boost Your Business with Blogs

*28th April at 10am*

During this interactive session you will gain tips on how to create a winning blog for your business.

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## Etsy Selling for Beginners

**New!**

*28th April at 6pm*

Getting off on the right foot if you've never had an online shop before is intimidating! This Etsy start-up guide will guide you through.

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Get in touch...

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## May's Workshops

### Developing a Sustainability Action Plan for your Business

*3rd May at 10am*

This webinar will explain why sustainability is important to your business and how to create a sustainability action plan to add value.

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### Facebook/Instagram Ads for Beginners



*5th May at 10am*

During this webinar you will understand the fundamentals of Facebook/Instagram Ads and know how to boost your posts and interpret data to help you grow.

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### How to Design Great Marketing Content with Canva

*10th May at 10am*

Join us for this session to learn how to design professional-looking marketing content with the graphic design tool Canva.

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